

BEST ECONOMY forum 2021 | ONLINE



April 20-22, 2021

Take action not words!

SPONSORING

BECOME ACTIVE ...

IS OUR MOTTO

BEST ECONOMY forum 2021: the sustainable alternative to the World Economic Forum awaits you!

An economy which focuses on people and not on the maximization of profit and growth:

True to the motto „**Take action not words!**“ we want to inspire companies to set up a sustainable corporate strategy. In order to achieve this goal, we have a large number of top industry leaders on board, who use best practice examples to tell about their path and thus encourage other companies to embark on this journey as well.

The program offers a mix of key notes, group work and evening entertainment. You can find the exact process on **www.besteconomy/Programm**

Would you also like to present your company to an interested public? Would you like to offer other companies inspiration or possibly help them on their way to more sustainability? Then please read on!



GENERATE ATTENTION ...

REACH YOUR TARGET GROUP

400 entrepreneurs ...

from all over Europe are expected to participate in the online event

10.000 companies ...

support the forum and are ambassadors of the BEST ECONOMY forum just like the founders BIO HOTELS, Bioland, Gemeinwohlökonomie international and FIBL Germany

20.000 expected website users ...

before and after the event based on the application of the event

Up to 16 hours ...

permanent visibility with participating companies

Face-to-face contacts ...

at the exhibition stand

6 months of ...

visibility after the event as the content remains available





BEST ECONOMY forum

PACKAGES

SPONSOR PACKAGE

BEST ECONOMY forum 2021 | online

	Platin	Premium	Plus	Basic
ONLINE PRESENCE				
Logo placement on the website (www.besteconomy.org)	✓	✓	✓	✓
Logo and portrait placement in the section „Sponsors“ on the website	✓	✓		
Logo/portrait in social media channels inclusive link	✓	✓		
Integration of company video (provided)	✓			
PRESENCE IN PRINT MEDIA				
Logo placement on the official invitation	✓			
Logo placement in the BEST ECONOMY booklet	✓			
2-page portrait in the BEST ECONOMY Booklet	✓			
PRESENCE IN PRESS				
Logo in press documents (print and digital)	✓	✓	✓	
Portrait in press materials (print and digital)	✓	✓		
Online participation in the official press conference	✓			
PRESENCE ON VIRTUAL EVENT-PLATFORM				
Timeslot for corporate film	✓	✓		
Logo placement in the presentation	✓	✓	✓	
Logo placement on the (digital) sponsor wall	✓	✓	✓	
virtual booth at virtual trade fair	✓	✓		
Sampling deposits in the organic catering package	✓	✓	✓	✓
Distribution of a brochure/catalog to participants	✓	✓		
Logo at the virtual entrance of the event	✓			
Online tickets (ticket price for the event € 450,-)	4	2	2	1
Nennung auf der Startseite der Veranstaltungs-Plattform	✓			
	€ 10.000,-	€ 5.000,-	€ 2.500,-	€ 1.000,-

virtueller Stand bei virtueller Messe (für Plus und Basic)

plus
€ 1.500,-

plus
€ 1.500,-

ADDITIONAL PACKAGE

BEST ECONOMY forum network platform

AVAILABLE IN MAY

	Platin	Premium	Plus	Basic
PRESENCE ON VIRTUAL NETWORK-PLATFORM				
Listing in the company directory	✓	✓	✓	✓
Listing in the company directory with logo	✓	✓	✓	
Listing in the virtual sustainability topic with logo and 1/2 page text		✓		
2-page portrait in virtual sustainability topic	✓			
Design and implementation of a sustainability topic	✓	✓		
Logo placement in suitable topics	✓	✓	✓	✓
Annual subscription for BEST ECONOMY forum (online)	✓	✓	✓	✓
Listing on the website of the network platform	✓			
	€ 7.500,-	€ 5.000,-	€ 500,-	€ 300,-

COMBI PACKAGE

BEST ECONOMY forum 2021 | online

Save money with our combi package and enjoy all the services of the **SPONSOR PACKAGE BEST ECONOMY forum 2021 | online** and the **ADDITIONAL PACKAGE BEST ECONOMY forum network platform** for a **special price!**

Plus

instead of € 3.000,-
in combination for
ONLY € 2.900,-

Premium

instead of € 10.000,-
in combination for
ONLY € 7.500,-

Platin

instead of € 17.500,-
in combination for
ONLY € 15.000,-

Basic

instead of € 1.300,-
in combination for
ONLY € 1.200,-



DETAILS

PACKAGES



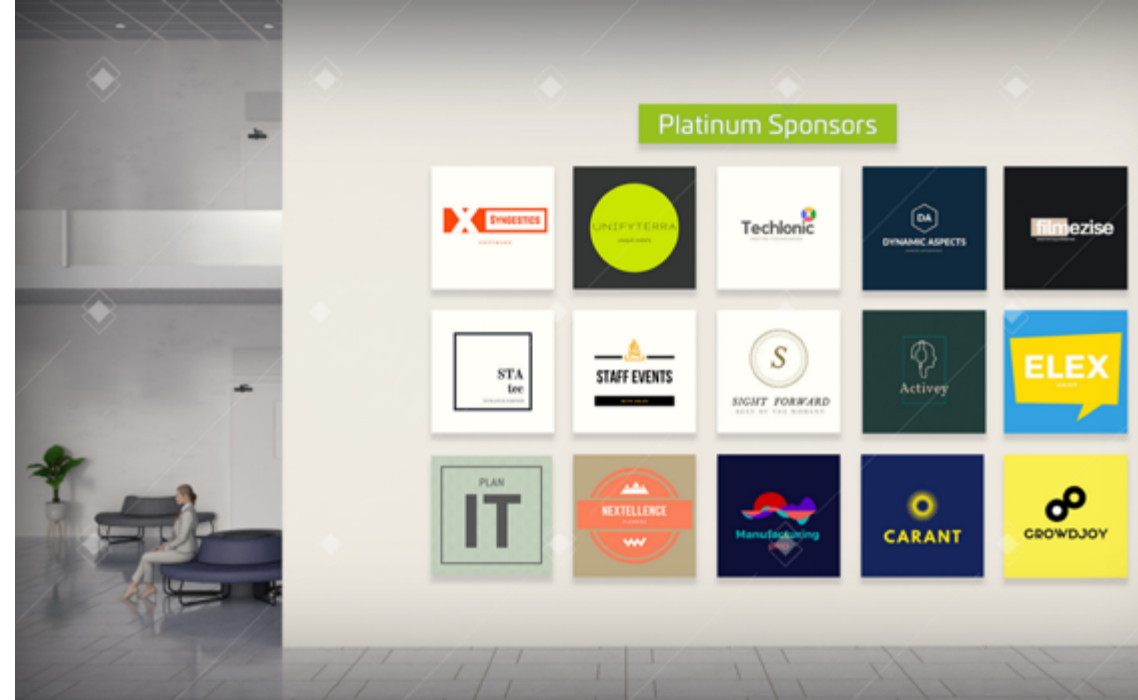
BEST ECONOMY forum 2021 | online

BEST ECONOMY forum website, print, PR and at the online event



BEST ECONOMY forum 2021 | online

Logo on the digital sponsor wall of the online event platform



Timeslot for your image movie



BEST ECONOMY forum 2021 | online

Logo at the virtual entrance of the event



Product/flyer in catering package



Virtual exhibition stand

Innovation is our motto, sustainability the goal. Use our virtual exhibition stand to present your offer.

Decide for yourself how participants can get in contact with you.

These are the options available:

- Occupation of the booth as part of the forum via chat
- Opportunities to make an appointment via calendar
- E-mail function for direct contact



THANK YOU FOR YOUR SUPPORT!

For further questions please contact:

Carola Petrone

T. +49 8153 90 99 78 82

info@besteconomy.org

**For news and information
on the event please visit
www.besteconomy.org**



Best Economy gGmbH
Gautingerstraße 38, 82234 Weßling, Germany | registry court: Munich
Company registration number: 259919 | Managing director: Carola Petrone
T. +49 8153 90 99 78 82 F. +49 8153 90 99 78 87 | info@besteconomy.org | www.besteconomy.org

Founder:

